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Pulsar IPL Lights the way for Celebrity Salon Start-up



The most successful Big Brother contestant, Jade Goody has found professional advice from Kathryn Danzey of Pulsar IPL.

As part of a documentary for Living TV, Kathryn is filmed with Jade discussing the range of appropriate professional beauty treatments, staff, legal constraints and marketing plans.

Jade is currently considering selecting top brand names including Pulsar IPL and Eporex Mesotherapy for her new beauty salon.

With 20 years of experience within the beauty industry, Kathryn acts as an Advisory Consultant for the salon. She says, "It is a natural progression to offer my services for a new start-up looking for direction. The beauty industry is so fast-paced that new businesses could end up with overheads far extending financial turnover. Unlike other professional brands Pulsar is committed to taking care of salons by providing advice and support for all areas of the business."

Kathryn believes that part of Pulsar's IPL appeal to start-ups such as Jade's, is the revenue-share based scheme. Rather than pay any outlay to use the machine, agents will come and install the machine for free, provide free training and salons share 50% of treatment profits. Kathryn adds, "There are many more benefits to having a Pulsar machine including the high turnover and general boom in clients demanding these type of treatments. Even the most shrewd business person can see that the Pulsar IPL revenue share scheme is the best deal on the market"! For more information on Pulsar IPL call 01433 659900.

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For more information or images please contact Juice PR on 020 7586 9690