

Salon owners' seize opportunity

Salon Owners have been quick to reserve their territory as Pulsar IPL management announce its strategic direction as a newly formed franchised organisation. Potential salon candidates looking to secure part of the franchise network have based their business decision upon seeing the results of Pulsar within their own enterprises. These results include the successful high turnover of clients and the unique Pulsar revenue share system that provides salon owners with minimum financial risk for using the machine.

Operations Manager, Kathryn Danzey said: "Due to the increasing success and demand of Pulsar throughout the UK, we believed that creating a franchise infrastructure would assist us in our aims."