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### **Pulsar IPL Announcement Salon Owner's Seize Pulsar IPL Franchise Opportunity**



Salon Owners have been quick to reserve their territory as Pulsar IPL management announce its strategic direction as a newly formed franchised organisation.

Potential salon candidates looking to secure part of the franchise network have based their business decision upon seeing the results of Pulsar within their own enterprises. These results include the successful high turnover of clients and the unique Pulsar revenue share system that provides salon owners with minimum financial risk for using the machine.

Operations Manager, Kathryn Danzey said, "Due to the increasing success and demand of Pulsar throughout the UK, we believed that creating a franchise infrastructure would assist us in our aims but we have been overwhelmed by the response of salon owners who opted in for a slice of the network based upon their own experiences with Pulsar as it offers a unique commercial proposition that involves no purchasing decision."

Top Franchise Consultancy Firm, Franchise Pro Ltd, based in West Yorkshire, Harrogate have been commissioned to organise the scheme and filter the growing number of candidates applying for a region.

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As a leading IPL system, Tim Lee of Franchise Pro Ltd realised that the opportunity has all the successful blueprints for any budding entrepreneur. Tim explains, "The brand's key benefit is that many of the usual business overheads are removed. For example, franchisees can operate from home because all business is transacted in each salon, the machine is left with the salon to work with all day and the franchisee then calls back when the treatments have finished. The machine is then taken to the next salon to use the following day. The latest version of the machine is highly portable and is easily managed by one person and one franchisee working with only one machine can generate around £12,000 in sales each month!"

Although particular regions have already been secured, Pulsar IPL have a number of highly lucrative regions still available for the right candidate. For enquiries about the Pulsar Franchise availability please contact Kathryn on 0114 235 6585.

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For media information or images contact Juice PR on 020 7586 9690.