

**Newsletter November 2006**

**Launch of the Juvenescence**

At head office we have been focussing on the build up to G Mex and the launch of Juvenescence, the micro dermabrasion system. You will have received your leaflet and letter telling you more about it. We are very excited as we feel this is the perfect addition to the Pulsar system. We had been interested in microdermabrasion but did not want to use aluminium oxide crystals as a medium. Many therapists felt the same way and we have found the perfect answer with the diamond tipped wands of our new system.

A one off treatment is an excellent way to freshen the skin for a special day, however we recommend a course of 10 treatments for the best results



We have used this photo to launch to campaign as we felt it captured the image we were looking for – fresh and natural.

If you want any more information do not hesitate to contact us at the office.

**HOT PRESS!!**

**Karin Herzog to create bespoke treatments for Pulsar**

We are very pleased to announce that Pulsar and Karin Herzog are to join forces. Karin Herzog products are being featured on Channel 5's programme 'Trust me I'm a therapist'. The Herzog team have developed a range of treatments unique to Pulsar, which will compliment both the IPL and micro dermabrasion systems. This is an excellent way to become a Herzog salon without major outlay. However it is important to note that we are in no way pressurising any salons to become a Herzog

salon we have just looked at opportunities that we may provide to you should you want to take advantage of them.

The products will be featured at G Mex we shall be writing with more information soon.

### **Dr Caritier comes to town**

For those of you lucky enough to get down to Dr Cartier's seminar in August you had a real treat. Dr Cartier remains committed to the research and development of the Pulsar system and is totally dedicated to push boundaries within this field. As the President of the French Dermatological Society he is one of the most respected specialists in the world. We have included some notes taken from the weekend which you should use in conjunction with your training manuals.

### **New members to our team**

Summer has gone so quickly and we are all now on the build up towards the Christmas rush. I am sure most of you will have spoken to Amanda who is our new office manager. She has been working incredibly hard to put systems in place to ensure that Pulsars' growth goes smoothly.

Philippa has also joined the team, she will be focussing on marketing and press releases, so if you have any newsworthy articles please let us have them and we will do our best to get you local coverage.

### **More new systems in the pipeline**

There are other developments at Pulsar and Zizi our in house scientist is looking at different concepts in breaking down fat cells. We have naturally offered ourselves for all testing, it would be interesting to hear from you as to what you feel would be looking for in a system.

We hope to see you at G Mex

Our best wishes to you  
From all at Pulsar